

Initial consultation

All types of corporate video

Scenario 1

If you have a **concept in mind** that covers your objectives, the audience your targeting and the core message you want to get across.

- Discover what you're looking to achieve
- Find out if your concept is the best way to reach you goal
- Find out how you plan to distribute the footage

Provide a **quote** to carry out the project

Acceptance and partial upfront payment

Create **full script** and concept framework, consulting with all stakeholders your end

Scenario 2

Have an idea of what you are looking to achieve but **would like us to come up with some concepts**

- Discover what you're looking to achieve
- Learn about the information you have on your customers
- Find out how you plan to distribute the footage
- Discover more about your brand

Filming

Editing

Feedback and any necessary amendments
2nd round of ammendments may incure additional cost

Sign off

Scenario 3

If you don't have a concept in mind and would like to have this video as a wider **video marketing plan**, then please see our video marketing strategy page for more information (link below)

Awareness or Explainer video

Provide a **quote** to develop some concepts (**Between £100 to £300**)
Although this is an upfront cost, we will take this amount off the video production price if you move forward with us.

Secondary consultation with all stakeholders

- Discover what you're looking to achieve
- Learn about the information you have on your customers
- Find out how you plan to distribute the footage
- Discover more about your brand

Understand you and your **customer** from information you provide and using our different tools

- Provide a few **different creative ideas**, and costs to carry them out.

Determine which you would like to move forward with and any alterations that are required.

Provide a **final quote** for filming

Acceptance and partial upfront payment